



BUSINESS IMPROVEMENT DISTRICT

Advisory Board Meeting - Agenda

Thursday, February 28, 2013 at 7:30 a.m.

Corona del Mar Chamber of Commerce offices - 2855 E. Coast Hwy, CdM

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public Comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Corona del Mar BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

4. APPROVAL OF MINUTES

5. CURRENT BUSINESS

A. City Council Report

Nancy Gardner/Ed Selich

- Pocket Park - Ed Selich

B. Village Maintenance Items

Scott Laidlaw

- Power Washing Budget
- Median Banner Frame
- Funding of Damaged Tree Well - Parkwest Landscape

C. Parking Sub-committee Report

Jim Walker/Bernie Svalstad / Nancy Gardner /Ron Yeo

- Parking Study Discussion

D. Revitalization/CAP Report

Bernie Svalstad / Ron Yeo

- PCH/Entry Project Discussion

E. Administration & Financial Report

Bernie Svalstad/City Staff

- BID Accounting Report
- BID Structure – City Update

F. Marketing / Outreach Report

Linda Leonhard

G. CDM Chamber of Commerce Report

Linda Leonhard

6. CORONA DEL MAR BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

Corona del Mar BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Corona del Mar BID and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar BID. The Corona del Mar BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

Next BID Meeting: March 28, 2013